

## CHARACTER

**Who is the target audience of your ministry?**

Donors in the Muncie area and beyond

**What does that person want from your ministry?**

To help the orphans of Haiti

## WHO HAS A PROBLEM

**What obstacle is keeping the participant from getting what he wants?**

Red-tape that keeps funds from reaching those in need in Haiti.

**What tangible problem or thing does your ministry resolve?** The foundation funds a single orphanage, run by a Catholic priest, with the money they need for a school and take care of the orphans needs.

**What frustration does your ministry help resolve?** Potential donors are frustrated that there are not always reliable organizations that actually directly help those in need.

**How are you changing the world with your ministry?** Making a difference by helping a single Catholic orphanage and ensuring that all proceeds go directly to orphanage.

## WHO MEETS A GUIDE

**What would you be struggling with if you were a donor?**

Finding a reliable non-profit to help children in Haiti

**What are some ways to demonstrate that you are competent in your ministry?** Working directly with priest in Haiti. Tangible results in building a school. Committed volunteers.

## OLPH Foundation Ministry Story—2/19/18

### WHO GIVES THEM A PLAN

#### Process Plan

Click the donate button.

Donate through paypal or mail a check.

Be secure in the knowledge that funds go directly to orphanage

#### Agreement Plan

Ensure that funds go directly to the orphanage

Website will keep you updated on how the donors funds are put to work through monthly newsletters.

Reports directly from the priest on how the orphans are doing.

### WHO CALLS THEM TO ACTION

**How can you directly call your participant to be involved in the ministry?**

Donate button upper right hand corner and in the middle of the site.

**What ways can you earn your participant's trust?**

5 Highlights of Projects already completed. (PDF)

2 New projects on the horizon (PDF)

Spotlight of character of Fr. Andre

### THAT HELPS THEM AVOID FAILURE

**Is there any threat your ministry overcomes?**

Needs of orphans in Haiti not being addressed

**What negative consequences can the participant (client) expect without your service?**

The orphans of OLPH will not get needed services  
The majority of their needs are met by this foundation.

**How can you call your donor to a specific action to avoid failure?**

Donate today either online or via check.

### THAT LEAD TO SUCCESS

**How is participating in your ministry going to change their lives and lead to success?**

The donors will be changing the world, one orphan at a time.

The donors lives will change because they will become a champion to the orphans at OLPH Orphanage.

Sense of fulfillment knowing that they have used their money for God in a prudent way.

The donor will be affecting the entire community of Plaisance

### TRANSFORMATION

**In what way will your participant be different, better, more godly, living out his calling or mission, or using his gifts?**

**Where they started**

Frustrated that they aren't helping Haiti effectively

**The transformation**

Fulfilled and a champion to the orphans.